

West Texas A&M University
Advising Services
Degree Checklist
2021-2022

(For assistance completing this form, contact Advising Services at 806-651-5300)

NAME: _____ **WT ID:** _____ **DATE:** _____

Digital Communication and Media
Department of Communication
FAC 103 651-2798

CORE CURRICULUM COURSES: 42 HOURS ♦		HRS	AC
Communication (Core 10)			
ENGL 1301 Introduction to Academic Writing and Argumentation		3	
COMM 1315, 1318, or 1321		3	
Mathematics (Core 20)			
MATH 1314*, 1316*, 1324*, 1325*, 1332*/**, 1342*/**, 1350*/**, 2412*, or 2413* (2412 & 2413: fourth hr. moves to Core 90)		3	
Life and Physical Sciences (Core 30)			
Take two courses from (extra lab hours move to Core 90): ♦ ANSC 1319; BIOL 1406 or 1408, 1407* or 1409*, 1411, 1413; CHEM 1405* or 1411*, 1412*; ENVR 1407*; GEOL 1401 or 1403, 1402, 1404; PHYS 1401*, 1402*, 1411, 1412, 1471, 2425*, 2426*; PSES 1301, 1307		6	
Language, Philosophy and Culture (Core 40)			
See University Core Requirements below		(3)	
Creative Arts (Core 50)			
ARTS 1301, 1303, 1304; DANC 2303; MUSI 1306, 1307 (for music majors), 1310; or THRE 1310 Choose 1		3	
American History (Core 60)			
HIST 1301, 1302, 2301, 2381, 2382 Choose 2		6	
Government/Political Science (Core 70)			
POSC 2305 and 2306		6	
Social and Behavioral Sciences (Core 80)			
AGBE 2317*; COMM 2377; CRIJ 1301; ECON 2301, 2302; PSYC 2301; SOCI 1301 Choose 1		3	
Component Area Option (Core 90)			
Take six hours from: ♦ AGRI 2300; BIOL lab hours (from Core 30); BUSI 1304; CHEM lab hours (from Core 30); CIDM 1105, CIDM 1301 or 1315; CS 1301; ECON 2331; ENGL 1101, 1102, 1302*, 2311*; ENVR lab hour (from Core 30); GEOL lab hours (from Core 30); IDS 1071 (1-3 hours); extra MATH hours (from Core 20); MUSI 1053; PHIL 2303; PHYS lab hours (from Core 30); SES 1120		6	
DIGITAL COMMUNICATION AND MEDIA MAJOR REQUIREMENTS: 48 HOURS**** A grade of "C" or better must be earned in all courses required for major.			
UNIVERSITY CORE REQUIREMENTS: 3 HOURS			
CORE 40 MCOM 1307 Introduction to Media Communication AC		3	
MEDIA COMMUNICATION CORE: 28 HOURS			
MCOM 1336 Basic Video Production AC		3	
MCOM 2310 Media Design		3	
MCOM 2311 Media Writing AC		3	
MCOM 2376 Media Theory		3	
MCOM 3305* New Media		3	
MCOM 3314* Public Relations & Advertising Research OR COMM 3315* Research Methods		3	
MCOM 3327 Media Law		3	
MCOM 3379 Media Management MCOM 2327 Advertising Principles AC MCOM 3331 Media History Choose 1		3	
MCOM 4191* Portfolio & Professional Development		1	

Bachelor of Science Degree
BS.DIG.COMM.MEDIA (237)

MCOM 4302* Media Ethics	3	
DIGITAL COMMUNICATION AND MEDIA REQUIREMENTS: 17 HOURS		
MCOM 4398 Media Internship	3	
Take 14 hours from:		
MCOM 1318 Digital Photography AC		
MCOM 2171 KWTS Practicum AC		1,1,1
MCOM 2172 Eternal Flame Practicum		1,1,1
MCOM 2173 Prairie Practicum		1,1,1
MCOM 2174 Sports Broadcasting Practicum		1,1,1
(Any combination of practicum hours can be taken up to a total of 3 hrs.)		
MCOM 2303 Basic Audio Production AC		
MCOM 3313 Public Relations Copywriting		
MCOM 3306* Advanced Audio Production		
MCOM 3310* Advanced Design		14
MCOM 3330 Audio Journalism		
MCOM 3331 Media History		
MCOM 3335* News One on Air AC		
MCOM 3336* Broadcast News Production		
MCOM 4321 1910 PR		
MCOM 4322* Advanced Video Production		
MCOM 4331 Broadcast Announcing		
MCOM (or COMM) 4300 Communication Study Abroad		
MCOM 4390* Senior Project OR MCOM (or COMM) 3304 Introduction to Buffalo Advertising		
BACHELOR OF SCIENCE REQUIREMENTS: 6 HOURS AC OPTION		
Six hours chosen from biology, chemistry, geology, geosciences, mathematics, physics and natural sciences.	6	
ELECTIVES: 27 HOURS BY ADVISEMENT—SEE NOTE		
ELECTIVES (NON-MCOM)		27
MINIMUM HOURS REQUIRED TO COMPLETE DEGREE	120	

♦ NOTE: The core curriculum must total **exactly 42 hours**; excess hours must be moved to the major as an elective or a major requirement and stay within the 120-hour requirement or approved total submitted to the Coordinating Board for degree requirements. Some majors specify particular courses to meet core curriculum requirements when options are available.

* Indicates prerequisites—see catalog for more information.

** While MATH 1332, 1342 and 1350 will fulfill core math requirements, they will NOT prepare students for higher-level math courses such as Plane Trigonometry (MATH 1316) or Pre-Calculus (MATH 2412).

*** Or an equivalent course (second year, second semester) in a foreign language.

**** All Broadcasting, Electronic Media majors will compile and submit an e-portfolio that demonstrates required competencies. See catalog for details.

NOTE: At least 36 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU. A maximum of six semester hours in religion (RELI) and six semester hours in physical education (PHED) courses can count toward a baccalaureate degree.

Digital Communication and Media majors may not count more than 48 hours of MCOM courses toward the degree; therefore, all elective hours should be in non-MCOM subjects.

NOTE: This is NOT a degree plan. All undergraduate students must request an official degree plan from their academic dean's office by the time they have completed 30 credit hours.